



American Diabetes Association®

2020 KISS A PIG GALA SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR **EXCLUSIVE** **SOLD**

- Company recognized as Presenting Sponsor in all press releases
- Inclusion on television and radio ads
- Sponsor logo on event website
- Sponsor logo on social media outlets (i.e. Snapchat filter)
- Sponsor logo on save the date cards
- Sponsor logo on official candidate poster
- Sponsor logo in event program/presentation as Presenting Sponsor
- Full page 4-color program ad
- 5 VIP event tables and 50-VIP Sponsor Reception Invitations
- 20 complimentary bottles of wine (2 red, 2 white per table)
- Opportunity to speak at Kiss a Pig Preview Party & Kiss a Pig Gala
- Entertainment Meet-n-Mingle*

ENTERTAINMENT & BACK STAGE SPONSOR **EXCLUSIVE** **SOLD**

- Company recognized as Entertainment & Back Stage Sponsor(s) in all press releases
- Inclusion on television and radio ads
- Sponsor logo on event website
- Logo on save the date cards
- Sponsor logo on official candidate poster
- Sponsor logo in event program/presentation as Entertainment & Back Stage Sponsor
- Full page 4-color program ad
- Sponsor logo on signage in Green Room
- 4 VIP event tables and 40-VIP Sponsor Reception Invitations
- 16 complimentary bottles of wine (2 red, 2 white per table)
- Opportunity to introduce entertainment at Kiss a Pig Gala
- Entertainment Meet-n-Mingle*

SPONSOR RECEPTION SPONSOR **EXCLUSIVE** **\$30,000**

- Company recognized as VIP Reception Sponsor in all press releases
- Sponsor logo on event website
- Sponsor logo on save the date cards
- Sponsor logo in event program/ presentation as VIP Reception Sponsor
- Full page 4-color program ad
- 3 VIP event tables and 30-VIP Sponsor Reception Invitations
- 12 complimentary bottles of wine (2 red, 2 white per table)
- Entertainment Meet-n-Mingle*

GOLD SPONSOR **\$20,000**

- Company recognized in all press releases
- Sponsor logo on official candidate poster
- Sponsor logo in event program/presentation
- Full page 4-color program ad
- 2 VIP event tables and 20-VIP Sponsor Reception Invitations
- 8 complimentary bottles of wine (2 red, 2 white per table)

SILVER SPONSOR **\$15,000**

- Company recognized in all press releases
- Sponsor logo on official candidate poster
- Sponsor logo in event program/presentation
- Half page 4-color program ad
- 1 VIP table and 10-VIP Sponsor Reception Invitations
- 6 complimentary bottles of wine (3 red, 3 white per table)

BRONZE SPONSOR **\$10,000**

- Company recognized in all press releases
- Sponsor logo in event program/ presentation
- Quarter page 4-color program ad
- 1 VIP Table and 6- VIP Sponsor Reception Invitations
- 4 complimentary bottles of wine (2 red, 2 white per table)

INDIVIDUAL TABLES & TICKETS

BOAR TABLE **\$6,000**

- 1 Table for 10 Guests with company logo featured on table
- 4-VIP Sponsor Reception Invitations
- 4 complimentary bottles of wine (2 red 2, white per table)
- Recognition in event program

PIGGY TABLE **\$4,000**

- 1 Table for 10 Guests
- 2-VIP Sponsor Reception Invitations
- 2 complimentary bottles of wine (1 red 1 white bottle)

STANDARD TABLE (*limited availability NO COMPLIMENTARY TABLE WINE) **\$3,000**

- 1 Table of 10

TICKET (*limited availability NO COMPLIMENTARY TABLE WINE) **\$300 each**

**Entertainment Meet-n-Mingle subject to Entertainer's availability*



2020 EXCLUSIVE KISS A PIG GALA SPONSORSHIP OPPORTUNITIES (CONTINUED)

SILENT AUCTION SPONSOR	LIMIT 2 SPONSORS	\$20,000
<ul style="list-style-type: none">• Company recognized as Silent Auction Sponsor in all press releases• Sponsor logo on all bid sheets• Sponsor logo on signage in Auction Room• Sponsor logo in event program/ presentation as Silent Auction Sponsor• Full page 4-color program ad• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
LIVE AUCTION SPONSOR	LIMIT 2 SPONSORS	\$15,000
<ul style="list-style-type: none">• Company recognized as Live Auction Sponsor in all press releases• Company recognition during the live auction• Sponsor logo on signage in Auction Room• Sponsor logo in event program/ presentation as Live Auction Sponsor• Half page 4-color program ad• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
PIG SPONSOR	EXCLUSIVE	SOLD
<ul style="list-style-type: none">• Company recognized as Pig Sponsor in all press releases• Opportunity to introduce the pig during the Pig Kissing Ceremony• Sponsor logo on the pig's scarf and blanket• Sponsor logo in evening presentation as PIG Sponsor• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
GALA BEVERAGE SPONSOR	(1 Wine & 1 Spirit Sponsor)	\$10,000
<ul style="list-style-type: none">• Company recognized as Gala Beverage Sponsor (Wine or Spirit) in all press releases• Sponsor logo display at all event bars (10)• Sponsor logo in evening presentation as Gala Beverage Sponsor (Wine or Spirit)• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
"KISS" SPONSOR	EXCLUSIVE	SOLD
<ul style="list-style-type: none">• Company recognized as Registration Sponsor in all press releases• Sponsor logo display in registration area• Sponsor logo in evening presentation as Registration Sponsor• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
TECHNOLOGY SPONSOR	EXCLUSIVE	SOLD
<ul style="list-style-type: none">• Company recognized as Technology Sponsor in all press releases• Sponsor logo in evening presentation as Technology Sponsor• Half page 4-color program ad• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
LOUNGE SPONSOR	EXCLUSIVE	SOLD
<ul style="list-style-type: none">• Company recognized as Lounge Sponsor in all press releases• Sponsor logo display in Lounge area at the venue• Sponsor logo in evening presentation as Lounge Sponsor• Opportunity to help develop the "lounge look"• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
REGISTRATION SPONSOR	EXCLUSIVE	\$10,000
<ul style="list-style-type: none">• Company recognized as Registration Sponsor in all press releases• Sponsor logo display in registration area• Sponsor logo in evening presentation as Registration Sponsor• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		
MEDIA PREVIEW PARTY SPONSOR	EXCLUSIVE	SOLD
<ul style="list-style-type: none">• Company recognized as Media Preview Party Sponsor in all press releases• Presenting Sponsor Exclusivity for the Preview Party• Logo on Preview Party invitation & Presentation as sponsor• Inclusion in Preview Party press release• 1 VIP Table (seating for 10) at Gala with table logo display• Logo inclusion in Gala program• 1 VIP event tables and 10-VIP Sponsor Reception Invitations• 4 complimentary bottles of wine (2 red, 2 white per table)		

**Entertainment Meet-n-Mingle subject to Entertainer's availability*

VOLUNTEER SPONSOR**EXCLUSIVE****SOLD**

- Sponsor logo on event website.
- Sponsor logo on social media outlets and volunteer shout outs.
- Sponsor logo in event program/presentation.
- Opportunity to provide all volunteer t-shirts-branded (around 200 volunteers, board members, candidates etc. to be used at ALL Kiss a Pig related events, Media Preview Party etc.)
- Signage and sponsor logo in the volunteer break room.
- 1 Table with 10 Guests.
- 2 VIP Sponsor reception invitations.
- 2 complimentary bottles of wine (1 red and 1 white).

AWARD SPONSOR**EXCLUSIVE****SOLD**

- Sponsor logo on event website.
- Sponsor logo on social media outlets and volunteer shout outs.
- Sponsor logo on official candidate poster.
- Sponsor logo in event program/presentation.
- Logo on awards given to candidates.
- 1 Table with 10 Guests.
- 2 VIP Sponsor reception invitations.
- 2 complimentary bottles of wine (1 red and 1 white).

SPIRIT PIG SPONSOR**EXCLUSIVE****SOLD**

- Sponsor logo on event website.
- Sponsor logo on social media outlets and volunteer shout outs.
- Sponsor logo on official candidate poster.
- Sponsor logo in event program/presentation.
- Logo on shirt worn by Spirit Pig.
- Name Spirit Pig.
- 1 Table with 10 Guests.
- 2 VIP Sponsor reception invitations.
- 2 complimentary bottles of wine (1 red and 1 white).

2020 KISS A PIG GALA CAMPERSHIP OPPORTUNITY**FUND A CURE: SEND A CHILD TO CAMP ALDERSGATE****FULL CAMPERSHIP \$700**

*note this does not gain you access to the gala

- all donations made to camp will be added to the fund a need tracker live on the night of the event
- we will showcase our donors

Camp provides a fun and unique experience, inviting kids and their families to become part of a community where they can grow together. For nearly 70 years, we've run camps across the country serving over 100,000 children and their families. Camp is a lifeline for both children living with diabetes and those at high risk for developing type 2. We know first-hand how children respond to learning in a safe and fun environment. We believe every child should have the life-changing experience of summer camp.

Sometimes camp is the best medicine.

And it's the perfect place to make those much-needed connections a reality. Summer camp can be a lifeline for children living with diabetes and those at risk of developing type 2, as well as for their families. It's a place where kids can learn independence and develop a new level of self-confidence—all within a safe and fun environment unlike any other.

The magic of camp

Every year, more than 6,600 campers and their families come together to share a week of summer fun, making memories that last a lifetime.

Diabetes is constant—children must manage it all day and all night and it never goes away. We know children with diabetes and their families walk a tightrope, keeping blood sugar levels not too low and not too high.

Camp can be an equalizer. Surrounded by peers who understand what it's like to live with diabetes, campers can share their fears and frustrations at the same time they celebrate milestones or "firsts." Maybe it's the first time they inject insulin or change a pump site without any help. Those moments don't go unnoticed; campers will often hear their name at morning announcements showcasing these "firsts," followed by clapping and cheers.

For more information visit: <https://www.diabetes.org/community/camp>





2020 KISS A PIG GALA- SPONSORSHIP AGREEMENT

March 14, 2020 John Q. Hammons Center Rogers, AR

***Sponsorships must be submitted to the ADA by Friday February 14th, 2020 for inclusion in event program.**

Please make my donation of behalf of Kiss a Pig candidate Brian Crum

Our company has selected the following sponsorship opportunity/opportunities:

- | | |
|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| <input type="checkbox"/> SOLD Entertainment & Back Stage (Exclusive) | <input type="checkbox"/> \$20,000 Silent Auction Sponsor |
| <input type="checkbox"/> \$30,000 Sponsor Reception (Exclusive) | <input type="checkbox"/> \$15,000 Live Auction Sponsor |
| <input type="checkbox"/> \$20,000 Gold Sponsor | <input type="checkbox"/> SOLD PIG Sponsor (Exclusive) |
| <input type="checkbox"/> \$15,000 Silver Sponsor | <input type="checkbox"/> \$10,000 Gala Beverage Sponsor (Wine or Spirit) |
| <input type="checkbox"/> \$10,000 Bronze Sponsor | <input type="checkbox"/> SOLD Technology Sponsor (Exclusive) |
| <input type="checkbox"/> \$10,000 Bronze Sponsor | <input type="checkbox"/> SOLD Lounge Sponsor (Exclusive) |
| <input type="checkbox"/> \$10,000 KISS Sponsor (Exclusive) | <input type="checkbox"/> SOLD Media Preview Party Sponsor (Exclusive) |
| <input type="checkbox"/> \$10,000 Registration Sponsor (Exclusive) | <input type="checkbox"/> SOLD Award Sponsor (Exclusive) |
| <input type="checkbox"/> SOLD Volunteer Sponsor (Exclusive) | |
| <input type="checkbox"/> SOLD Spirit Pig Sponsor (Exclusive) | |

Our Company has selected individual Table(s) or Ticket(s)* Sponsorship only below:

**each table seats 10 individuals*

- | | |
|----------------------------------------------|----------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> \$6,000 Boar Table | <input type="checkbox"/> \$3,000 Standard Tables (Limited Availability)
<i>* NO TABLE WINE</i> |
| <input type="checkbox"/> \$4,000 Piggy Table | <input type="checkbox"/> \$300 Individual Tickets (Limited Availability)
<i>* NO TABLE WINE</i> |

We have selected to help Fund a Cure! *note this does not gain entry into the gala

- | | |
|---------------------------------------------------------------|----------------------------------------|
| <input type="checkbox"/> \$700 Full Campership to Aldersgate* | <input type="checkbox"/> Other Amount* |
|---------------------------------------------------------------|----------------------------------------|

COMPANY/ INDIVIDUAL NAME: _____

☐ Check enclosed made payable to the American Diabetes Association-Arkansas Chapter

☐ Please bill my credit card for \$ _____

Name on Card _____

Credit Card Type: AMEX DISC VISA MC

Card Number _____ Expiration _____ CVC _____

Billing Address _____

Street City State Zip
The American Diabetes Association is a registered 501(c)(3) organization. EIN: 13-1623888